



Sponsorship Opportunities

The 7x24 Exchange Southern California chapter is a non-profit organization. The board members are all volunteers who have a common goal to share industry knowledge, experiences, and education to increase networking opportunities for all. The local chapter is always looking for sponsors. The revenue from sponsorship is used to ensure the organization has enough funds to host an event. Any leftover funds are used for raffle prizes, dinner & drink upgrades, and special events such as a holiday party or a summer social event geared towards networking.

Benefits to our Sponsors:

Benefits include multiple opportunities for company recognition and priority to participate in our local chapter events. Additionally, each annual sponsor receives recognition on our website with their hyperlinked logo on the homepage, event tickets, and an opportunity to present at educational events. Listed below are the details:

Benefit	Details	Silver Sponsor \$2,000	Gold Sponsor \$2,500
Company logo on Chapter Website	Hyperlinked company logo displayed on the 7x24 Exchange SoCal home page, immediately visible.	Yes	Yes
Sponsor recognition	Verbal acknowledgement of sponsors at beginning of each event.	Yes	Yes
Priority to host an event over a non-annual sponsor	Gold has priority over Silver for selecting a date to host.	Yes	Yes
Dedicated area at each event for company info	The option to have product info, flyers business cards and give aways.	No	Yes
Present at one event annually	Present an educational session at an event	No	Yes
Complimentary passes to education events	The number of free passes per education event (does not include charity golf tournament)	2	4
Memberships	Individual annual memberships	4	8

Event Sponsors - beginning at \$1,500: Event Sponsors receive recognition at the Chapter Events space to display promotional material and the option to present an education session. Event Sponsorship will receive recognition on all email blasts, social media posts, and hyperlinked company logos in all communications. An Event Sponsor can have up to four employees attend at no charge. We can collaborate with you to do a custom event package, for example you are the site sponsor, and a partner can be the beverage/food sponsor.

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